



## **MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**

Media Contact: Trineka D. Greer  
Public Relations & Marketing Manager  
[mpr@estrellamountain.edu](mailto:mpr@estrellamountain.edu)

### **Estrella Mountain Community College Hosts West Valley Noche de Mariachi Festival**

The second annual festival raises money for student scholarships

**AVONDALE, ARIZONA, September 4** – Estrella Mountain Community College (EMCC) is excited to announce the return of West Valley Noche de Mariachi Festival that celebrates the rich history and traditions of Mariachi culture. During the fun-filled night, attendees will enjoy music and dance performances by multiple local, regional, and national artists as well as Mexican cuisine. Funds raised from this celebratory event will benefit Estrella Mountain student scholarships.

**Date/Time:** Saturday, October 27, 2018 at 7:00 p.m.

**Location:** EMCC, 3000 N. Dysart Road, Avondale, Arizona 85392

**Additional Instructions:** EMCC Performing Arts Center

Jonathan Robles, EMCC's Director of Alumni, Corporate & Foundation Relations, led last year's event, which he calls "A rousing success." A sold-out attendance resulted in \$12,000 for the student scholarship fund. "We were able to engage the community around a cultural event that has such a great benefit," Robles says. "Celebrating student success while highlighting Mariachi culture is our goal this year, too," he adds. "In between the amazing music and dance performers, we will highlight the show by talking to students and parents about how valuable these scholarships are to creating successful futures."

The festival also supplied guests with an opportunity to enjoy the new Performing Arts Center. Opened in 2015, the 30,000 square-foot, free-standing building provides state-of-the-art classroom and theater experiences students and the general public.

General admission tickets and multiple sponsorship levels are available. Visit the [West Valley Noche de Mariachi Festival web page](#) for complete details.

###

[Estrella Mountain Community College](#) is one of the ten colleges in the Maricopa County Community College District, one of the largest community college districts in the nation. EMCC offers academic courses leading to associate degrees, university transfer, certificates and short-term job training to more than 14,000 students annually. The flagship campus is located on Thomas and Dysart roads in Avondale. Classes are also offered online and at two Buckeye locations: EMCC's Buckeye Educational Center, located in downtown Buckeye, Arizona, and at the EMCC @ West-MEC Southwest Campus at 500 N. Verrado Way.